



KOVA leads the way

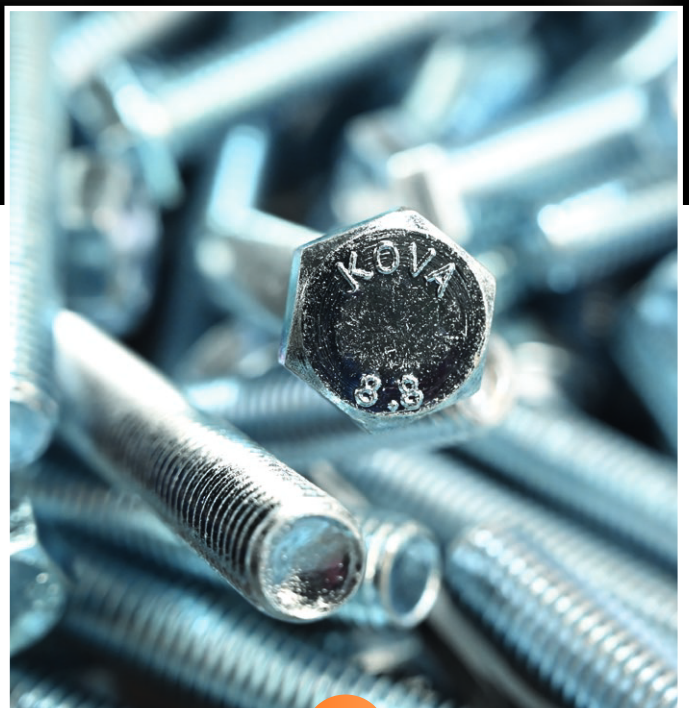
With a focus on quality, reliability, and customer satisfaction, KOVA Fasteners has carved a niche for itself as an Indian fastener manufacturer – achieving significant milestones and garnering recognition for its achievements.

Located in Ludhiana, Punjab, and operating from a 70,000 square foot (6,500m²) facility, KOVA offers a wide range of products, including hex head bolts, socket head cap screws, agricultural fasteners, structural bolting, hardened washers, load indicator washers, wedge anchors, nuts and washers – supported by fast delivery and a global presence.

The company is able to provide this vast portfolio as its production facility includes an in-house cold forming section and thread rolling machines, as well as processes including heat treatment, coatings, plating, final inspection, as well as packing and logistics. “As a business we have always invested in buying the best technology to make high-quality fasteners,” states Rishi Gupta, managing director at KOVA Fasteners Pvt Ltd. “Thanks to this policy we have state of the art boltmakers and nut formers within our machinery portfolio, which have been imported from the best brands around the world. The same goes for heat treatment lines and also plating lines.”

KOVA has also recently bought land for a new facility, which it says will be 10 times bigger than the current facility. “The new plant will be a second unit and will help us service customer requirements faster and at more competitive prices,” points out Rishi. “We are already planning to start construction of ‘Plant 2’ and by early 2025 it will be fully operational.”

In addition to the new plant, KOVA will also continue to invest in more high-speed lines to improve product quality and also cost efficiency. “Quality is a very important factor in fasteners and being an industry leader means we always have to maintain all the checks and balances »



India can take the lead as Asia’s ‘go to’ destination for fastener manufacturing capabilities.”

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|---|---|---|--|--|---|--|
| DIN 7337 GROOVED RIVET | ISO 4014 HEXAGON HEAD BOLTS WITH SHANK | DIN 8140 WIRE THREADED INSERT | ISO 4034 HEXAGON NUTS - PRODUCT GRADE C | DIN 546 SLOTTED ROUND NUT | ISO 4766 SLOTTED SET SCREWS WITH FLAT POINT | DIN 137 CURVED SPRING WASHER |
| ISO 4034 HEXAGON NUT | DIN 927 SLOTTED SHOULDER SCREW | ISO 14589 MULTIGRIP RIVET | DIN 525 STUD BOLTS METRIC THREAD | ISO 299 NUT FOR T-SLOTS | DIN 432 EXTERNAL TAB WASHER | ISO 1207 SLOTTED CHEESE HEAD SCREWS |
| DIN 7603 SEALING RINGS | ISO 1051A RIVET FLAT ROUND HEAD | DIN 917 HEXAGON CAP NUTS, LOW TYPE | ISO 15048 STRUCTURAL ASSEMBLY SET | DIN 431 HEXAGON PIPE NUT | ISO 1379 HEXAGON HEAD TAPPING SCREW | DIN 787 BOLT FOR T-SLOTS |
| ISO 1580 SLOTTED PAN HEAD SCREWS | <div>  </div> | | | | | ISO 21670 SQUARE WELD NUTS |
| DIN 2093 DISC SPRINGS | | | | | | DIN 6923 HEXAGON NUTS WITH FLANGE |
| ISO 15481 SELF DRILLING SCREW | DIN 1444 CLEVIS PINS WITH HEAD | ISO 4017 HEXAGON HEAD SCREWS WITH FULL THREAD | DIN 929 SQUARE WELD NUTS | ISO 7045 HEXALOBULAR CHEESE HEAD | DIN 906 HEXAGON SOCKET PIPE PLUGS | ISO 7091 PLAIN WASHER - 100 HV |
| DIN 7500 THREAD ROLLING SCREWS | ISO 14579 HEXALOBULAR SOCKET HEAD CAP SCREWS | DIN 6325 PARALLEL PINS, HARDENED | ISO 7416 HIGH STRENGTH STRUCTURAL WASHER | DIN 404 SLOTTED CAPSTAN SCREW | ISO 7906 HELICAL COMPRESSION SPRING | DIN 976 STUD FOR T-SLOT NUTS |
| ISO 4033 HEXAGON NUTS - STYLE 2 | DIN 438 SLOTTED SET SCREWS WITH CUP POINT | ISO 14583 HEXALOBULAR SOCKET PAN HEAD SCREWS | DIN 935 HEXAGON SLOTTED AND CASTLE NUTS | ISO 14589 RIVET MUSHROOM HEAD | DIN 439 HEXAGON THIN NUTS (CHAMFERED) | ISO 8746 GROOVED PIN WITH ROUND HEAD |
| DIN 94 SPLIT PINS | ISO 4036 HEXAGON THIN NUTS (UNCHAMFERED) | DIN 912 HEXAGON SOCKET HEAD CAP SCREWS | ISO 10513 PREVAILING TORQUE TYPE ALL-METAL HIGH NUTS | DIN 571 HEXAGON HEAD WOODS SCREWS | ISO 8748 COILED SPRING PINS - HEAVY- DUTY | DIN 908 HEXAGON SOCKET SCREW PLUGS |

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» required to ensure that all fasteners made at KOVA pass the necessary customer testing, especially in product applications,” mentions Rishi.

Investing in people

The true strength of KOVA lies in its highly skilled and dedicated workforce, which constantly strives for excellence. “The most unique reason for our success and our products is not only the machines, but the people who are running those machines,” asserts Rishi. “Each and every employee who works at KOVA is trained again and again to deliver the best product quality at each and every stage of manufacturing.”

Rishi adds: “Since the beginning of production at KOVA, most of the employees who joined the company from the start are still working with us. They have pledged to dedicate their lives to KOVA and make it a world-renowned brand. Each and every day they come to the factory with great motivation, positivity, faith and dedication to work for a better future for KOVA and all its team members.”

In addition to its employees, KOVA is also committed to forming strong relations with its customers, suppliers and even competitors. “At every stage, we try to improve our commitment to all stakeholders at KOVA. We try to become better than yesterday and I hope in this way we will keep on improving ourselves to deliver the best product and the best company to our employees and also to our customers,” states Rishi.

Global reach

KOVA is predominantly involved in the export of standard fasteners all over Europe and the USA – with customers in more than 40 countries worldwide. “This accounts for around 75% of our business share; the rest goes to Indian customers in the farm sector and industrial hardware segment,” mentions Rishi. “As a company we have a strategy in place that targets almost equal share of turnover in each of these big markets. Each market is growing very rapidly and we believe there is an opportunity for us as a business – due to geopolitical reasons creating a shift towards India for global companies who buy large volume of fasteners. I believe that in the next five to ten years there is a real opportunity for Indian fastener manufacturers to become truly global players within the fastener industry and that India can take the lead as Asia’s ‘go to’ destination for fastener manufacturing capabilities.”

Pioneering future

As the automotive industry undergoes a shift towards Electric Vehicles (EVs), KOVA also recognises the potential business opportunities in this emerging market. While acknowledging that the complete transition to EVs may take the next seven to ten years, at least, Rishi believes there is strong potential within the EV market. “It’s too early to say if the EV sector is causing any disruption in the traditional technology at the moment. However, in the long run, surely EV will pick up. At the moment, the EV industry still has to standardise the products and do a lot of engineering, particularly in the field of fasteners.”

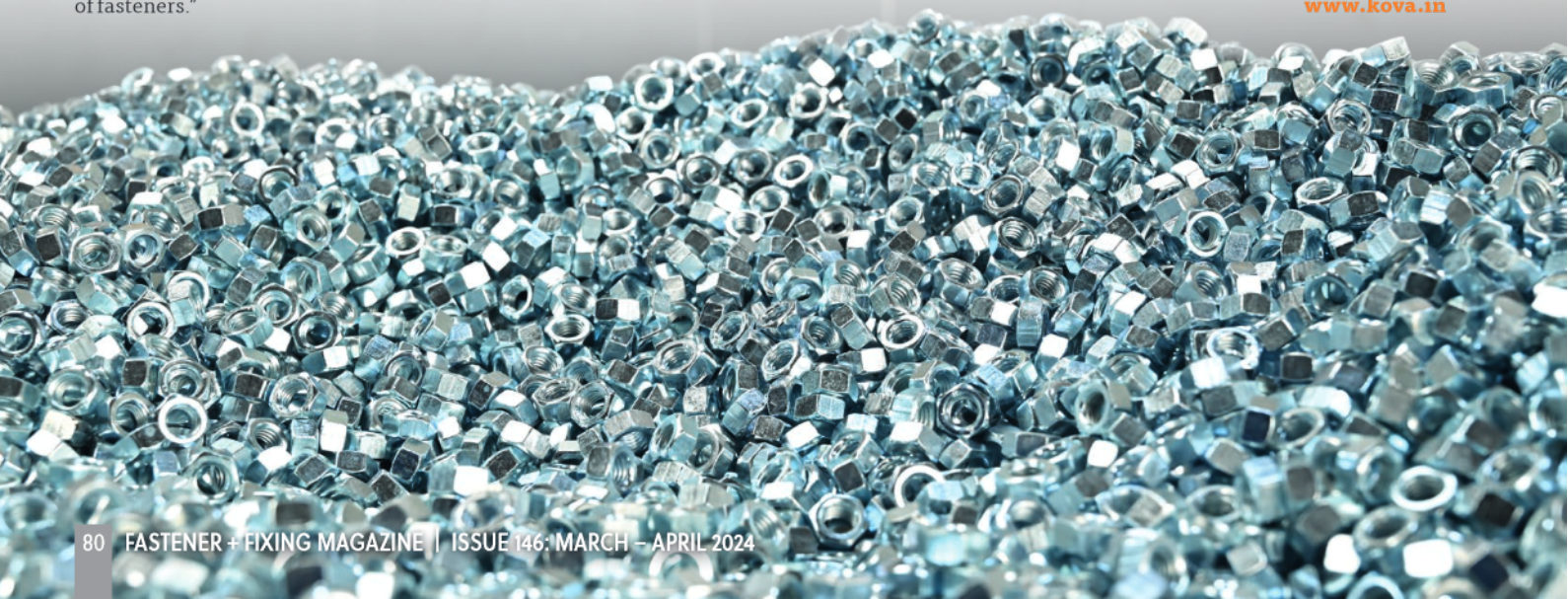


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Rishi continues: “Most of the two-wheeler EVs are a complete kit that is imported from China, with all the fasteners too. I believe it is going to change very soon as those fasteners are not standardised and might cause a lot of challenges in the field trials and post failures. I feel there will be a lot of design improvements in fasteners for EVs, especially in the two-wheeler segment.”

Other key topics KOVA will continue to focus on include the company’s commitment to sustainability and continuous improvement – reflecting its determination to remain relevant in a rapidly changing industry. “Fasteners are a product that will be in high demand in the coming years and more and more engineering activities around the world are now taking place in India. This makes the fastener business more sustainable and opportunities for growth are surely there for top fastener brands like KOVA,” emphasises Rishi. “Our aim is to continue at the forefront of the industry, driven by our commitment to quality, customer satisfaction and continual innovation. We envision sustained growth and broader horizons and aim to reach a turnover of US\$50 million (€46.3 million) within the next three to four years, indicating an ambitious goal of more than doubling the current turnover of US\$15 million for the financial year 2023. We shall not rest on our laurels, but instead will continue to lead the way and aim to shape the future of the industry.” +

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